

Advertising Contract Spring 2016



Contact Info:
theprairiewt@gmail.com
806-337-2090

<http://theprairienews.com/advertising>

Website Sizes Available

Home & Pages Sidebar (300 × 250 pixels)	=	\$80
Leaderboard or Footer Large (728 x 90 pixels)	=	\$75
Leaderboard or Footer Small (205 × 90 pixels)	=	\$40

*Website advertisements are sold and displayed in weekly increments, Monday through Sunday, and will rotate with other similarly-sized digital advertisements.

Monthly Print Issue Sizes Available

Large Horizontal (10.2 x 4 inches)	=	\$100
Large Vertical (4 x 9 inches)	=	\$90
Standard (4 x 2.5 inches)	=	\$50

*Monthly print advertisements will have a circulation of 3,000 issues. Advertisements should be submitted within a week of the publication date. *The Prairie* will publish on the following Wednesdays during the Spring 2016 semester: Feb. 24, March 23, April 13, and May 11.

Platform & Size	Rate	Number of Ads	Discount	Total

Ad Name	Start Date	End Date

Advertisers are responsible for designing their own advertisements, and all advertisements must adhere to the dimensions specified above.

I/We hereby authorize *The Prairie* to publish the above advertising and agree to pay the total amount of _____ for the dates/frequencies listed above. Furthermore, I/we have read and understand *The Prairie's* Advertising Policy (<http://theprairienews.com/advertising>) and agree to abide by the standards and policies therein.

Company Name

Address

City

State

ZIP Code

Telephone/Fax

Email

The Prairie Ad Representative

Company Representative (Print)

Company Representative (Signature)

Date